**Graphic Designer & Marketing Coordinator**

***Are you interested in joining our team in this exciting and re-energized adventure providing people with access to God’s Word?*** The Canadian Bible Society (CBS) is looking for a dedicated Graphic Designer & Marketing Coordinator who will support the marketing, communication, digital and social media areas of the organization as well as the Scripture Resources team through effective communications and fundraising initiatives. Primary responsibilities will include social media content and campaigns, graphic design of print and digital media, and overall support to the communication and marketing strategies of the CBS.

**Key responsibilities:**

**Graphic Design**

* Provide creative, innovative and compelling graphic design for print and digital media including brochures, pamphlets, book covers and other print production, and promotional and fundraising materials, website banners, digital ads and digital communication pieces.

**Social Media Content Creation and Engagement**

* In support of the overall social media strategy and calendar under the leadership of the Digital Manager/Lead, develop quality content for social media channels (Instagram, Facebook, etc.) in support of all areas of the CBS in order to promote and establish strong engagement and support for products and programs and the mission of the organization;
* Provide support to Marketing Communications Specialist in analysis (Google Analytics and other analytical tools) and monitoring social media channels, providing engagement opportunities, and dialogue to increase engagement and awareness of programs, products and impact of the work of the CBS;
* Support the overall social media strategy through analysis of results and implement content strategies for growth.

**Content Marketing and Development**

* Support of the creation and distribution of eblasts to trade and retail customers, donors and constituents;
* Support to online store website through creation of digital banners and update of promo pages etc;
* Support to the CBS website through content updates, digital designed landing pages, banners etc;

**Communication and Marketing Support**

* Support of the overall communications and digital strategies as required;
* Assistance in oversight of digital and communication assets including photos, videos, etc;

**Requirements:**

* Minimum of five (5) years experience with graphic design and digital communications preferably in a non-profit, ministry and multiple-office context;
* Graphic Design skills with proficiency in Adobe Creative Suite (Photoshop, Illustrator, Premiere/After Effects, InDesign asset);
* College or university degree or certificate in digital communications and/or graphic design preferred;
* Content marketing and digital marketing experience;
* Expertise in content management systems such as WordPress etc;
* Strong writing skills especially as it relates to social media engagement and content development;
* Excellent project and time management skills;
* Strong interpersonal skills, tact and diplomacy;
* Flexible, able to accept change and thrive in an ever-changing environment;
* A creative eye, and an ability to weave big picture messaging into a digital communication strategy;

**What does the Canadian Bible Society Do?**

We are an interdenominational organization partnering with individuals, churches, and religious organizations who similarly believe that God’s Word changes hearts and lives. Whether in support of Canada’s latest incoming refugees or those affected by human trafficking in partnering countries, we continue to proudly contribute to the spiritual development of the people we reach, both in Canada and overseas. As we celebrate 110 years of ministry in Canada and abroad, the Canadian Bible Society (CBS), is uniquely poised to fulfill its mission to translate, publish, distribute, and encourage engagement with the Christian Scriptures.

**To Apply:**

Join our growing team at this exciting time! Please forward your CV **(a cover letter detailing your interest in this position is also required to be considered)** to humanresources@biblesociety.ca by **December 4th 2021.**

*Qualified candidates must be able to demonstrate a commitment to the core values and mission of the CBS. All offers of employment will be conditional upon the successful completion of reference checks, credit check and Police background check.*